

Print-media discourses surrounding domestic violence in Queensland

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Why study the media?

- Stereotypes and myths
- Patriarchal society
- Media's ability to influence the public

What we know

- Misinformed public
- Limited Australian research

Research Questions

- How does the media portrays the nature and severity of IPA?
- What sources are used and are advocacy/experts consulted?
- Are the societal causes of IPA addressed?
- Does gender (victims and abusers) impact reporting trends?

Methods

- *The Courier Mail*
- 331 articles identified over 5 years
- 13 simple and 6 complex codes developed
- National Awareness Campaign to Reduce Violence Against Women and Children in Australia (running 2010 & 2022).

Queensland Findings

- Underreporting & Sensationalism
- Sources and expert testimony
- Blame attribution
- Gender bias

What does this mean?

- Continuation of patriarchal values in Queensland
- Victim isolation
- Future research in other states?

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Thank you

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